

PRESS RELEASE

October 10, 2008

ITI World Investment Group Inc. Completes Amalgamation with First Choice Products Inc.

Langley, BC, Canada, ITI World Investment Group Inc., (the "Corporation") has completed an amalgamation with FIRST CHOICE PRODUCTS INC. of Abbotsford, B.C effective October 1st, 2008. The name of the amalgamated Corporation shall remain ITI World Investment Group Inc. until such time that a corporate name change is approved and passed at a forthcoming special meeting of shareholders.

The Board of Directors, who have been working cooperatively since early 2007 toward this goal, shall hold office until the first annual meeting of the amalgamated corporation or until their successors are elected or appointed.

ITI WORLD INVESTMENT GROUP INC. is in the business of design, patent acquisitions, manufacture and sale of a variety of innovative products under the name "First Choice Products Inc". (www.firstchoiceproductsinc.com) The Company's primary focus is presently in the marketing and sales of existing product lines.

For more information please call Dave Martens (866) 498-2378 or refer to www.sedar.com.

**ON BEHALF OF THE BOARD OF DIRECTORS OF
ITI WORLD INVESTMENT GROUP INC.**

"Dave Martens"

Dave Martens
Director

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