



Press Release – July 15, 2008

FIRST CHOICE PRODUCTS INC.
HAS SELECTED EXACT MOLD LTD. AS A POSSIBLE ACQUISITION

The Board of Directors of *First Choice Products Inc.* (a wholly owned subsidiary of **ITI World Investment Group Inc.** trading on the CNQ Exchange under ITIW) is pleased to report the signing of a Memorandum of Understanding with *Exact Mold Ltd.*

This Memorandum of Understanding will set forth an understanding whereby *First Choice Products Inc.* will commence the appropriate due diligence that will possibly lead to a suitable business acquisition of *Exact Mold Ltd.*

EXACT MOLD LTD. is a Canadian Company whose primary business is the manufacturing of injection products. They also specialize in the manufacture of dyes and molds. *Exact Mold Ltd.* currently manufactures all of the plastic products used by *First Choice Products Inc.* and has been instrumental in assisting in the design of many of their current products.

Dave Martens, president of *First Choice Products* and Director of **ITI World Investment Group** states; "This acquisition will make *First Choice Products Inc.* a stronger company by adding a diverse revenue stream that includes multiple manufactured products and by providing cost savings by manufacturing our present products. This will also provide cost savings in tool and die making by bringing into *First Choice Products Inc.* 35 years of tooling and molding experience which will give us a "full service" platform on which to launch NEW products".

**ON BEHALF OF THE BOARD OF DIRECTORS OF
ITI WORLD INVESTMENT GROUP INC.**

"Tim Bain"

Tim Bain - President

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**THE CANADIAN TRADING AND QUOTATION SYSTEM INC. HAS NOT REVIEWED AND DOES NOT ACCEPT
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