



## NEWS RELEASE

### **First Choice Products Inc. Announces Non-Brokered Private Placement of up to \$ 600,000**

**March 18<sup>th</sup>, 2009: Abbotsford, BC, Canada:** First Choice Products Inc. ("**the Company**") (CNSX: FCI) is pleased to announce that it will be arranging a non-brokered private placement (the "Private Placement") to raise aggregate gross proceeds to the Company of up to \$ 600,000 by the issuance of up to 2 million units (each a "Unit") at a purchase price of \$ 0.30 per Unit. Each Unit will consist of one common share ("Common Share") of the Company and one non-transferable common share purchase warrant ("Warrant"). Each warrant will entitle the holder to acquire one additional common share (a "Warrant Share") of the Company at an exercise price of \$0.40 cent per Warrant Share for a period of two years from the closing date of the Private Placement. Notwithstanding the above, if at any time after the date of closing of the Private Placement, the closing trading price of the common shares of the Company on the CNSX Exchange has been greater than \$0.75 for a period of 10 consecutive trading days, the Issuer shall have an option, exercisable in its sole discretion, to request that all holders of the Warrants exercise their Warrants by providing notice (the "Notice") advising the holders that they shall have 30 days to exercise their Warrants, and any unexercised Warrants after the expiry of the 30th day following the Notice shall expire with no further rights and privileges attached thereto.

Insiders of the Company will be participating in the Private Placement.

The Company may pay a finder's fee in connection with the Private Placement equal to 8 percent of the amount raised from arm's length investors, in cash or common shares of the Company at the option of the finder.

The net proceeds from the Private Placement will be used for general working capital purposes.

All of the securities issued pursuant to the Private Placement will be subject to a minimum four month hold period. The Private Placement and payment of any finder's fee are subject to acceptance by the CNSX Exchange.

#### **About First Choice Products**

First Choice Products Inc. is a CNSX listed consumer goods company located in Abbotsford B.C. Canada. The Company has several successful product lines including the newly introduced Extreme Green putting green with sales last year of approximately 2 million.

#### **On Behalf of the Board**

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