



News Release

First Choice Products Appoints Kerr Consulting to Assist in Corporate Communications

February 5th, 2009: Abbotsford, BC, Canada: First Choice Products Inc. ("**the Company**") (CNSX: FCI) is pleased to announce the appointment of Mr. Doug Kerr of Kerr Consulting to support the Company's investor relation and corporate communication activities.

Mr. Kerr will initiate and maintain contact with the financial community, shareholders and investors. In addition, he will assist First Choice's management in strategizing, formulating and implementing its communication programs. Mr. Kerr has extensive experience in investor relations and corporate communications services and has represented several successful publicly traded companies over the past 20 years.

As part of this three month Engagement Agreement, extendible by mutual agreement, Mr. Kerr is to be paid a fee of \$1,000 per month and has been granted a stock option agreement to purchase 100,000 shares of the Company at an exercise price of 0.15 cents per share. Under the rules of the CNSX this agreement is not subject to approval.

About First Choice Products

First Choice Products Inc. is a CNSX listed consumer products company located in Abbotsford B.C. Canada. The Company has several successful product lines including the newly introduced Extreme Green putting green with sales last year of approximately 2 million.

On Behalf of the Board

Dave Martens
President

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