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PRESS RELEASE – December 5th, 2008

**FIRST CHOICE PRODUCTS, a division of ITI WORLD INVESTMENT GROUP INC.
Launches BEST ORGANIZING SOLUTIONS**

Abbotsford, BC, Canada: ITI World Investment Group Inc./First Choice Products (FCI) has expanded its BEST product line (www.bestcraftorganizer.com) by launching BEST ORGANIZING SOLUTIONS through the Home Hardware store in Abbotsford, BC.

BEST ORGANIZING SOLUTIONS has multifunctional storage applications for homes, businesses, workshops and institutions. The only tool required for assembly is a Phillips Screwdriver. Existing 1", 2" and 3 1/2" BEST drawers can be used throughout this storage system. Preliminary market testing indicates a strong and immediate demand for this revolutionary storage and organizing system.

BEST Organizing Solutions was developed as a direct result of BEST Craft Organizer customers using the craft organizing products throughout the home and workplace.

FIRST CHOICE PRODUCTS, (www.firstchoiceproductsinc.com) a division of ITI WORLD INVESTMENT GROUP INC., is in the business of design, patent acquisitions, manufacture and sale of a variety of innovative products. First Choice Products' primary focus is presently in the expansion and marketing of existing product lines.

For more information please call Dave Martens (866) 719-2988 or refer to www.sedar.com.

**ON BEHALF OF THE BOARD OF DIRECTORS
OF ITI WORLD INVESTMENT GROUP INC.**

"Dave Martens"

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