



News Release

EXTREME GREEN PUTTING GREEN Now Available on Major Websites.

July 29, 2009: Abbotsford, BC, Canada: First Choice Products Inc. ("the Company") (CNSX: FCI) is pleased to announce that the complete Executive Line and Premier Line of **EXTREME GREEN** PUTTING GREENS are now available for purchase on two major North American golf websites, www.DWQuail.com and www.InTheHoleGolf.com. The **EXTREME GREEN** PUTTING GREEN is also listed for sale on the European website, www.green-times.eu. Sales are active on each of these websites with product being shipped out of our Abbotsford facility.

As well, the Company's sales staff are actively contacting golf coaches for golf academies, high school and university golf programs throughout the United States and Canada to place the **EXTREME GREEN** as a practice tool in each of these facilities within the coming year.

About First Choice Products

First Choice Products Inc. is a CNSX listed consumer goods company located in Abbotsford B.C. Canada. The Company had revenue of approximately 2 million dollars in fiscal 2008 through the sales of several successful product lines including Best Craft Organizer and the newly introduced Extreme Green putting green.

On Behalf of the Board

Dave Martens
President and CEO

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