

NEWS RELEASE

PETROQUEST VENTURES INC. OIL WELL RE-ENTRY PROGRAM START

June 20, 2011: Abbotsford, BC, Canada:

First Choice Products Inc. (CNSX: FCI) (the "Company") is pleased to announce that its wholly owned subsidiary PetroQuest Ventures Inc. and its joint venture partner/operator Five O Oil & Gas Ltd, of Lloydminster, Alberta will commence a re-entry program at SE A1-6-45-4W4M located in Wainwright Alberta. Five O has advised that the program is to commence June 20, 2011, weather permitting.. The program is a re-entry into a previously producing light oil well to test the upper Rex Sand oil zones.

The Rex Sand zone will be logged for resistivity and cement bond after which it will be tested to determine if the perforations are open which will be treated with up to date technologies. In addition a progressive cavity pump will be used for production testing allowing greater through put volume. Historical logs indicate it is a producible oil zone.

The second target of the re-entry program is the Camrose Tongue production zone from which the well has produced a cumulative 54,000 BO and 8.2 MMCF gas according to government production reports. Today's perfring techniques should result in similar past production rates without a high water cut.

The 2 zones may have the potential to be comingled to maximize production.

PetroQuest will earn a 45% WI (working interest) and a 39% NRI (net revenue interest) in the well from Five O Oil for an investment of \$50,000 to fund the program. PetroQuest will also earn the right of first refusal to participate in the drilling of 2 more wells on this section 6 on a 50-50 JV basis.

The Company's common shares are listed for trading on the Canadian National Stock Exchange (CNSX) under the trading symbol "FCI".

On Behalf of the Board: Robert A. Sim, President

FIRST CHOICE PRODUCTS INC. & PETROQUEST VENTURES INC.

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Safe Harbour Statement and Disclaimer: This Press Release includes "forward-looking statements". A statement identified by the words "expects", "projects", "plans", and certain of the other foregoing statements may be deemed forward-looking statements. Although PetroQuest Ventures Inc. believes that the expectations reflected in such forward-looking statements are reasonable, these statements involve risks and uncertainties that may cause actual future activities and results to be materially different from those suggested or described in this press release. These include risks inherent in the development and production of oil wells, including risks of fire, explosion, blowout, pipe failure, casing collapse, unusual or unexpected formation pressures, environmental hazards, and other operating and production risks inherent in oil production activities, which may temporarily or permanently reduce production or cause initial production or test results to not be indicative of future well performance or delay the timing of sales or completion of production operations; risks with respect to oil prices, a material decline in which could cause the Company to delay or suspend planned drilling operations or reduce production levels; and risks relating to the availability of capital to fund drilling operations that can be adversely affected by adverse drilling results, production declines and declines in oil prices and other risk factors.